

BRACKEN

CHRISTIAN SCHOOL



WE HAVE A STORY TO TELL

so let's be exceptional storytellers together.



“

*Lord, I am here
for any way you
can use me.*

-Betty

The Lord started telling a story over 40 years ago about a school that would change the world one student and soul at a time. The mission was simple. The vision was clear. The prayer was big. We are grateful for Betty Kight and the humble whisper of her prayer to use her for His glory.

Today, the story continues, and we get to fix our eyes on the Creator and watch in wonder the things He plans to do with this story, His story through us, one page and chapter at a time. It's going to be so good.



BRACKEN CHRISTIAN SCHOOL



LOVE LETTER

Christian education is a special and eternal canvas that God uses to paint masterpieces. Every stroke of the brush, pop in color, line, and shade are used by our Creator to impact a life and a soul, no matter the age. These works of art are your children.

At Bracken Christian School we approach education a little differently. Your children will learn about academic concepts, but also grow in Christ. Our teachers and staff love Jesus and they love students. When those two passions combine, you see the beauty of what we do here at BCS. You may not even feel it, but you are already a part of our story. You have been prayed for, even before you applied, and our school never stops praying.

This is going to be an incredible school year and our prayer is that you see Jesus in the moments we are about to all share. You are so special and it is a privilege to have you as a part of our beautiful Bracken community.

Here, you are known.

a
city
set
on
a
hill

K E Y V E R S E

*You are the light of the world. A city set on a hill cannot be hidden.
Matthew 5:14*

A NEW CHAPTER

“

You belong here.

Bracken Christian School is an ever-growing, Christ-led family in the heart of the Texas Hill Country established in 1984. Here, we provide a Jesus-centered environment based on a unique mission to create lasting experiences through innovation, trade and career program offerings, and the opportunity to selflessly serve others on a daily basis. God calls His children to compassion and gratitude, so Bracken Christian sets itself apart by embracing truth and genuine love for our community and beyond. We exemplify Christ in all aspects of our education program by teaching our students to value knowledge, to cultivate Christian bonds and to seek God's purpose with a sense of inventive wonder.

Here, faculty and staff have adopted the 10,000 year plan. In a time so critical to the intellectual development of our students, we are a soul-focused institution placing God at the foundation of education. Our purpose lies in developing Christian students who have a passionate readiness for the world after Bracken. Learning to plant deep roots here, our students become the “city set on a hill that cannot be hidden” (Matt. 5:14). They become Warriors for the cause of Christ, because here at Bracken, you are more than just another student preparing for the future.

A NEW PERSPECTIVE

OUR MISSION

Bracken Christian School exists to disciple students so that they seek Jesus, embrace truth, and radically transform their community for His glory.

OUR VISION

We champion students to thrive in the classroom and to come alive in Christ.

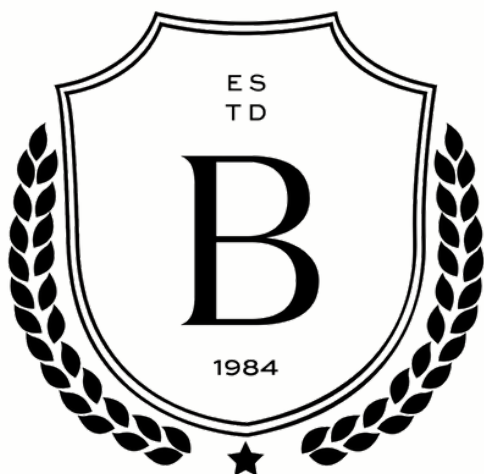
OUR VALUES

Jesus | Wonder | Service | Compassion
Gratitude | Adventure | Fun

“
*Here,
you are
known.*

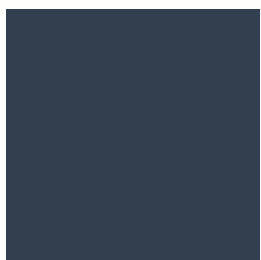
Here at Bracken, students, teachers, and staff are known by their Creator and seek to mirror His image as they walk daily alongside a family of believers.

A NEW LOOK



PRIMARY LOGO

The shield represents Bracken's strong proclamation of faith in God, and as we take up the shield, we defend our right and responsibility to boldly teach and minister the Word through curriculum and instruction. With this opportunity, students are able to build up a solid foundation of personal faith and lean on it for the rest of their lives.



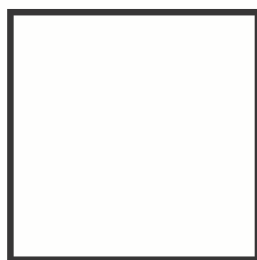
NAVY

primary color



IRON

secondary color



IVORY

secondary color



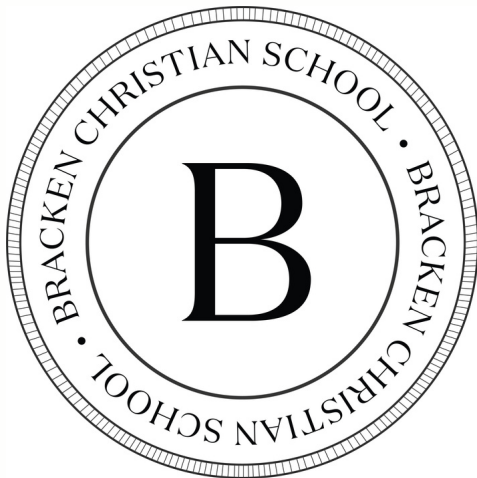
COGNAC

subtle accent color

A NEW LOOK

BRACKEN
CHRISTIAN SCHOOL

PRIMARY HEADER TO BE
USED FOR ALL LETTERHEAD



PRIMARY SEAL TO BE
USED FOR OFFICIAL STAMPS
AND CERTIFICATES

BRACKEN
CHRISTIAN
SCHOOL

STACKED VERSION TO BE
USED FOR THE NAMING OF
OUR BUILDINGS



WITH NEW PURPOSE

Our new branding creatively weaves together the beauty and warmth of our campus, the richness of our Texas Hill Country roots, and the feeling of belonging, family, and timeless academia, all while pointing to Christ and our faith in Him.



Here, you are known.



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