

BRACKEN STRATEGIC PLAN

2024-2029



PURSUIT

IN PURSUIT OF JESUS. IN PURSUIT OF HIS PLAN.

BRACKEN STRATEGIC PLAN

Table of Contents

- Head of School Letter
- Vision, Mission, and Values
- What is PURSUIT?
- Key Initiatives
- Conclusion



BRACKEN STRATEGIC PLAN

Letter from our Head of School

Forty years ago, God had a mission and purpose for Bracken Christian School. Today, our calling has not changed, it has only grown stronger and more urgent. Faith is not only something we foster within our student body, but together as a community of believers. Just as our founder, Betty Kight, did 40 years ago, we continue to rely on the Lord for His vision, direction and provision for our campus.

Our strategic plan is formulated by our vision, driven by our mission and guided by our values. With the guidance of the Holy Spirit, we continuously point back to these guideposts. God has a clear direction for our campus. God is strategic and a strategic plan lays the foundation while giving us a glimpse of what God might do in the future.

Through prayer and input from our stakeholders, we have identified the following strategic initiatives: academic development, campus culture, campus facilities, financial accountability and professional development. Over the next five years, Bracken will lean into all that God is calling us to be in order to serve our students and families well. We will do all of this in PURSUIT of Jesus and in PURSUIT of His purpose for Bracken.

Regards,
Michele Woodman, MS
Head of School



BRACKEN STRATEGIC PLAN

Vision, Mission and Values

Our Vision

We champion students to thrive in the classroom and to come alive in Christ.

Our Mission

Bracken Christian School partners with Christian families through the leadership and guidance of the Holy Spirit to provide an excellent education within the context of a biblical worldview, equipping students to impact their communities for Christ.

Our Values

Christ-centered | Community | Discipleship | Compassion | Service



BRACKEN STRATEGIC PLAN

What is PURSUIT?

“For God so loved the world that He gave His one and only Son, that whoever believes in Him shall not perish but have eternal life. For God did not send His Son into the world to condemn the world, but to save the world through Him.” - John 3:16-17

What is PURSUIT?

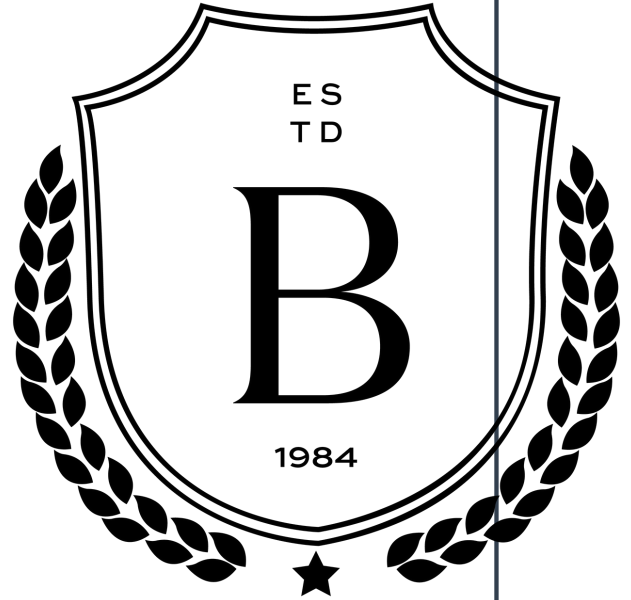
PURSUIT is Bracken Christian School's strategic plan for 2024-2029. These initiatives are the keys to assisting us in providing a framework to ensure students' needs are met so they can reach their full potential in Christ. This infrastructure lays the foundation for long term success and sustainability for Bracken.

PURSUIT will address five initiatives and answer the following questions:

1. Where are we today?
2. Where is God leading Bracken?
3. How do we get there?
4. How will we monitor and measure our progress?



BRACKEN STRATEGIC PLAN



Initiative One

ACADEMIC DEVELOPMENT

Where are we today?

Due to high administrative turnover in the past 10+ years, Bracken has lacked the consistency that would challenge us to reach the next level in our academics. Even though we have come a long way over the past year, needs still exist in curriculum alignment, biblical worldview and course/elective options.

Where is God leading Bracken?

Our students are currently graduating with 100% college acceptance. We know that God is calling us to reach beyond our current goals and standards; to not only meet, but exceed, current college and career readiness levels.

How do we get there?

- Reassess our admissions process to ensure that Bracken can serve all students academically and spiritually
- Ongoing analysis and implementation of accountability and academic standards
- Continue to align curriculum
- Instilling teaching models that include problem-solving and critical thinking

How will we monitor and measure our progress?

- Analyze student performance data utilizing common assessments to monitor trends and student performance
- Evaluate retention rates, formative and summative assessments, school-wide trends in achievements and accomplishments of school-wide expected student outcomes
- Monitor college acceptance rates and academic scholarship offerings to gain insight into our academic performance
- Track college graduation rates and review alumni feedback

BRACKEN STRATEGIC PLAN

Initiative Two CAMPUS CULTURE

Where are we today?

Consistent feedback from families shows what they love most about Bracken; the presence of Jesus on campus and in the classroom and the family feel of our school. These core ideals will always remain at the heart of what we do. Bracken's campus culture requires focus and attention due to the rapid growth that we have experienced in our area.

Where is God leading Bracken?

Campus culture begins during the admission process and trickles down to the classroom. We know that class size is important to our families and our goal is to continue to provide smaller classroom sizes. Campus culture is also about relationships; those that students form with one another, those that students form with their teachers and those that Bracken forms with parents and the community at large.

How do we get there?

- Maintain a low teacher/student ratio with outlined class caps
- Implement a Spiritual Development Committee
- Bolster service projects that fully align with Bracken values
- Implement student ambassadors and mentor families

How will we monitor and measure our progress?

Culture can be difficult to assess, however, with regular feedback from our families, we will track our progress and adjust accordingly to reach our goals.



BRACKEN STRATEGIC PLAN

Initiative Three CAMPUS FACILITIES

Where are we today?

Bracken has a beautiful tree-filled campus comprised of 20+ acres. Our campus has served our students and families well for 40 years. The maintenance of our buildings and the needs of our student body are an ongoing consideration. Because of the growth we have experienced our needs for athletics, fine arts, parking, classroom and office space are ever expanding.

Where is God leading Bracken?

God is calling us to look forward and formulate plans and opportunities to meet our needs not only today but for the years to come. Facilities will be assessed in response to academic, spiritual and extra-curricular needs that align with Bracken's mission.

How do we get there?

- A master campus plan will be created that showcases the long-term goals for our campus facilities
- A capital campaign will be implemented through various stages of the master plan to accomplish our facility goals

How will we monitor and measure our progress?

As God guides us through these goals, a facilities committee will monitor and evaluate the progress.



BRACKEN STRATEGIC PLAN

Initiative Four FINANCIAL ACCOUNTABILITY

Where are we today?

Like most private nonprofit schools, Bracken relies on tuition and donations to fund operations and future endeavors for our campus. Acknowledging the necessity for a comprehensive approach, we recognize the importance of diversifying our income sources more broadly.

Where is God leading Bracken?

As an organization, tuition fuels our finances. To meet the growing needs of our campus, fund diversification is required to launch Bracken to the next level.

How do we get there?

- Financial transparency will continue to be at the forefront of our school with enhanced communication to our stakeholders
- We will focus on strategic development which will include annual giving, capital campaigns, major gifts, grants and legacy giving

How will we monitor and measure our progress?

Our finance committee and development team will track needs as they align with Bracken's mission and master plan. These steps will provide for the immediate and future needs of our campus.



BRACKEN STRATEGIC PLAN

Initiative Five PROFESSIONAL DEVELOPMENT

Where are we today?

As Bracken increases academic rigor and continues to hone organizational effectiveness, increased professional development becomes imperative.

Where is God leading Bracken?

Professional development is an essential component to the future success of Bracken, from our board of directors, to teachers and support staff. We will identify and document goals, required skills, competencies and objectives that are needed to support continuous improvement.

How do we get there?

- Asynchronous and formal professional development opportunities
- Conferences and CEU tracking
- Observations and evaluations

How will we monitor and measure our progress?

Progress will be monitored through a combination of factors, some of which include teacher observations, evaluation of student learning and outcomes and stakeholder surveys.



BRACKEN STRATEGIC PLAN



Conclusion

1984

Bracken Christian School was formed 40 years ago out of a calling from God. Our school has provided a place to grow in Jesus, thrive in academics and to launch countless students into the world.

Through prayer, we are committed to the PURSUIT of God's desires for our students, our campus and Bracken's future.

"And we know that in all things God works for the good of those who love Him, who have been called according to His purpose." -Romans 8:28